



Independent observer
of the Global Fund

GLOBAL FUND CALLS FOR 'SELFIE' CONTRIBUTIONS FOR ITS 'CONTINUE THE FIGHT' VIDEO SERIES

The Communications Team at the Global Fund Secretariat has launched an invitation to everyone involved in Global Fund-related work to participate in a story-gathering effort for social media.

Given global travel restrictions, the team is reaching out to their partners and networks to ask individuals to send them selfie-videos about their experiences and work during the COVID-19 pandemic, all around the theme “The Fight Continues” to end AIDS, TB and malaria. They are asking people to share one or two concrete examples of how their work continues and/or is impacted by COVID-19.

The question your 1-2 minute video-selfie should answer is “How is your organization continuing the fight to end HIV, TB and/or malaria?”

The team says they are “casting the net very wide” and welcome stories from anyone who wants to share their experience: health workers, community leaders, photographers, advocates, peer educators, and more.

A [briefing note about the project](#) details the specifications for the selfie-video production, including technical requirements.

[Read More](#)
